Book Trailer

## Coming soon to a theater near you….

Your assignment is to create a book trailer for a book you’ve read (and enjoyed) this semester. A book trailer is like a movie trailer, but it promotes a book rather than a movie. It is important to get the viewer excited about and interested in reading the book, but it is also important to leave some suspense....so don't tell the ending!

**Step 1:** Create a storyboard detailing your idea

**Step 2:** Use a digital video camera (such as a Flipcam or the camera on your smart phone) to film your book trailer, or a digital still camera to take pictures, or images from the web (be sure to cite)

**Step 3:** Edit your trailer using Windows Live MovieMaker or Photostory or iMovie. Be sure the final book trailer you turn in is a video file (.wmv or .avi or .mpg).

Consider including the following elements:

* Title page and credits
* Voiceover narration
* 1-2 minutes in length
* Music

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| **Book Trailer Project Rubric** | **Points** | **Evaluation** |
| Video that conveys the story well | 40 |  |
| Creative, interesting, and fun to watch | 30 |  |
| Clear narration | 20 |  |
| Appropriate “extras” (music, title page, credits, sound effects, text, etc.) | 10 |  |
| Total | 100 |  |

\*Want to watch an example? Barnes and Noble has a collection of book trailers

that can be viewed at:

<http://media.barnesandnoble.com/?fr_chl=bf959b72587c3a9b94da6cf24804619fdda4731e>